

Editorial information CWT Connect magazine

The organisation

Carlson Wagonlit Travel is one of the largest Business Travel organisations worldwide. In the Netherlands Carlson Wagonlit Travel has 20 offices and a portfolio of approximately 2.500 corporate customers.

Het magazine

CWT Connect is a full colour client magazine for decision makers in the business travel industry (e.g. purchaser, travel manager, general manager) as well as the frequent business traveller and the contact person for business travel. With its large scope of articles CWT Connect magazine perfectly fills the actual information need in the business area and in particular the business travel area.



Advertising rates 2012

	1x	2x	3x	4x
1/2 page	€ 1.749,-	€ 1.685,-	€ 1.645,-	€ 1.595,-
1/1 page	€ 2.975,-	€ 2.895,-	€ 2.820,-	€ 2.775,-

Rates are valid as from 1 January 2012. Rates exclude VAT, amendments reserved.

Additional advertisements costs

Back cover	surcharge 25%
Separate attachments	price on demand
Reproduction costs	costs, caused by incomplete material, such as type-set, litho plate and layout costs will be recharged at cost price

Publication dates CWT Connect 2012

Issue	Distribution	Deadline materiaal
1	week 11	week 7
2	week 24	week 20
3	week 37	week 33
4	week 50	week 46

General information

Title	CWT Connect magazine
Published by	Carlson Wagonlit Travel
Publisher	Canna Publishing
Editorial address	PO Box 58021 1040 HA Amsterdam redactie@carlsonwagonlit.nl
Contact advertisements	Carlson Wagonlit Travel PO Box 165 1000 AD Amsterdam Tel. 020 200 0277 mboer@carlsonwagonlit.nl
Frequency	4x a year
Print run	8.000

Technical details

Print process	offset four colours
Paper	cover, 170 gram text pages, 115 gram
Raster	60
Films	unreadable emulsion side down
Bleed size	1/1 pag. 210x275 mm
Trim size	1/1 pag. 195x255 mm 1/2 pag. 95x255 mm (portrait) 1/2 pag. 195x127,5 mm (landscape)
Material	Deliver: Certified PDF, EPS or TIFF.